

# Logic Model

**Opportunity Statement:** Description of the need the program will seek to solve

**Goal:** Intended aim/impact over the life of a program

**Outcomes:**  
Changes expected to result from the program

**Rationales:**

Why will program activities produce results?

**Assumptions:**

What factors necessary for success are already in place?

**Resources:**  
People, time, material, funds dedicated to a program

**Activities:**  
The actions a program takes to achieve intended results

**Outputs:**  
The tangible, direct products of program activities

**Long-term Outcomes:**  
Changes you hope to see  
Typically change in condition – human, environment, economic

**Medium-term Outcomes:**  
Changes you want to see  
Typically a change in behavior, decisions, practices, or policies

**Short-term Outcomes:**  
Changes you expect to see  
Typically a change in learning, skills, attitudes, or opinions

**External Factors:** Other influences on program results; circumstances beyond program control