Opportunity Statement: Description of the need the program will seek to solve

Goal: Intended aim/impact over the life of a program



## **Outcomes:**

Changes expected to result from the program

#### Rationales:

Why will program activities produce results?

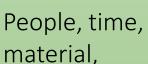
Assumptions:

What factors

necessary for

already in place?

success are



Resources:

dedicated to a program

funds

# Activities:

The actions a program takes to achieve intended results

# Outputs:

The tangible, direct products of program activities

## Long-term Outcomes:

Changes you hope to see
Typically change in condition – human,
environment, economic

### Medium-term Outcomes:

Changes you want to see
Typically a change in behavior, decisions,
practices, or policies

# Short-term Outcomes:

Changes you expect to see
Typically a change in learning, skills, attitudes, or opinions

External Factors: Other influences on program results; circumstances beyond program control